

# THE TIMES-SENTINEL

**Weekly Readership**  
8,000 - 10,000 people

**Circulation**  
3,100 homes

**Advertising Rate**  
\$10.50 per column inch

**Classified Display**  
\$11.00 per column inch

**Legal Advertising**  
\$9.75 per column inch

**Classified Ad**  
1-20 words \$8.00  
50¢ per additional word  
*\*Frequency discounts available*

**\* Deadline for ad submission and cancellation is 12 p.m. on Monday the week of publication.**

**\* Ads cancelled after 12 p.m. Monday are subject to a charge of 50% of the original ad cost.**

## Covered Zip Codes

67025	67052	67031
67026	67235	67004
67050	67060	67149
	67105	

**Full Process Color Pricing available on request**

Serving Cheney, Clearwater, Garden Plain, Goddard & Haysville  
*A publication of Times-Sentinel Newspapers, L.L.C.*

**Office: (316) 540-0500**

**125 N. Main • P.O. Box 544 • Cheney, KS 67025**

**Valorie Castor, Sales Representative – [vjcastor@yahoo.com](mailto:vjcastor@yahoo.com)**  
**Paul Rhodes, Sales Manager/Publisher – [prhodes@tsnews.com](mailto:prhodes@tsnews.com)**

Column Inches	1 col. wide	2 col. wide	3 col. wide	4 col. wide	5 col. wide	6 col. wide
1 in. deep	\$10.50	\$21.00	\$31.50	\$42.00	\$52.50	\$63.00
2 in. deep	\$21.00	\$42.00	\$63.00	\$84.00	\$105.00	\$126.00
3 in. deep	\$31.50	\$63.00	\$94.50	\$126.00	\$157.50	\$189.00
4 in. deep	\$42.00	\$84.00	\$126.00	\$168.00	\$210.00	\$252.00
5 in. deep	\$52.50	\$105.00	\$157.50	\$210.00	\$262.50	\$315.00
6 in. deep	\$63.00	\$126.00	\$189.00	\$252.00	\$315.00	\$378.00
7 in. deep	\$73.50	\$147.00	\$220.50	\$294.00	\$367.50	\$441.00
8 in. deep	\$84.00	\$168.00	\$252.00	\$336.00	\$420.00	\$504.00
9 in. deep	\$94.50	\$189.00	\$283.50	\$378.00	\$472.50	\$567.00
10 in. deep	\$105.00	\$210.00	\$315.00	\$420.00	\$525.00	\$630.00
11 in. deep	\$115.50	\$231.00	\$346.50	\$462.00	\$577.50	\$693.00
12 in. deep	\$126.00	\$252.00	\$378.00	\$504.00	\$630.00	\$756.00
13 in. deep	\$136.50	\$273.00	\$409.50	\$546.00	\$682.50	\$819.00
14 in. deep	\$147.00	\$294.00	\$441.00	\$588.00	\$735.00	\$882.00
15 in. deep	\$157.50	\$315.00	\$472.50	\$630.00	\$787.50	\$945.00
16 in. deep	\$168.00	\$336.00	\$540.00	\$672.00	\$840.00	\$1,008.00
17 in. deep	\$178.50	\$357.00	\$535.50	\$714.00	\$892.50	\$1,071.00
18 in. deep	\$189.00	\$378.00	\$567.00	\$753.00	\$945.00	\$1,134.00
19 in. deep	\$199.50	\$399.00	\$598.50	\$798.00	\$997.50	\$1,197.00
20 in. deep	\$210.00	\$420.00	\$630.00	\$840.00	\$1,050.00	\$1,260.00
21 in. deep	\$220.50	\$441.00	\$661.50	\$882.00	\$1,102.50	\$1,323.00



**THE TIMES-SENTINEL & HAYSVILLE SUN-TIMES**  
Conway Springs Star & Argonia Argosy  
WestSide Story | East Wichita News

### **Ad Delivery:**

Email ads to [graphics@tsnews.com](mailto:graphics@tsnews.com). Preferred format is .pdf. Other acceptable formats include .eps, .tif, or .jpg if files are high resolution (minimum 180 DPI, all fonts and art embedded. Files must be able to be opened in Creative Cloud. Ads must adhere to published dimensions - variations are not possible.